



## PRESS RELEASE

### BASE DIGITALE GROUP ACQUIRES FROM HYA HOLDING A 70% STAKE OF METODA FINANCE, LEADING ITALIAN COMPANY IN SOFTWARE SOLUTIONS AND SERVICES FOR THE FINANCIAL SERVICES MARKET

**THANKS TO THE LONG-TERM INDUSTRIAL PARTNERSHIP BETWEEN BDG  
AND HYA HOLDING, METODA FINANCE JOINS SESA GROUP  
IN ORDER TO ACCELERATE ITS GROWTH IN THE FINANCIAL SERVICES MARKET  
FURTHER DEVELOPING SKILLS AND APPLICATIONS**

**BDG, SESA GROUP'S SECTOR FOCUSED ON THE FINANCIAL SERVICES INDUSTRY,  
FURTHER EXPANDS ITS SOFTWARE AND DIGITAL PLATFORM OFFERING,  
WITH ABOUT 1,000 HUMAN RESOURCES AND EXPECTED REVENUES  
IN THE FISCAL YEAR AS OF APRIL 30, 2025 OF EU 160 MILLION (+40% Y/Y)**

#### **Empoli (FI), September 12, 2024**

Sesa ("SESA" – SES.MI), reference player in technological innovation and digital services for the business segment, has signed a binding agreement, through its subsidiary Base Digitale Group ("BDG"), active in the Business Services sector, to acquire 70% of the share capital of Metoda Finance S.r.l. ("Metoda"), strengthening its skills in the development of digital platforms and software solutions for the Financial Services segment.

Founded in 2007, Metoda Finance is a company part of the HYA Holding Group, based in Salerno, specialised in the development and provision of fully proprietary software solutions in the area of supervisory report, AML and software for the Financial Services industry, with about 70 employees. Metoda has become a leading player in its market segment, with over 200 clients, including some of Italy's main banking groups, SIM/SGRs, non-banking financial intermediaries, service centres, online banks and insurance companies. Metoda in the 12-month period ending April 30, 2025 expects to achieve revenues of Eu 8.5 mn with an Ebitda margin of about 30% and an EAT margin of about 15%.

The corporate acquisition is part of wider long-term industrial partnership between Base Digitale and HYA Holding SpA, that allows Metoda to accelerate its growth in revenues and customers set, thanks to the integration in the Base Digitale Group's offering, and allows Base Digitale Group to further expand its portfolio of software platforms offered to its clientele, consisting of over 500 banks, digital payment companies, and financial intermediaries.

The acquisition has been closed on evaluation criteria in line with those usually adopted by Sesa Group (5 times the average normal Ebitda of the target company, considering synergies and growth potential following the transaction). The corporate partnership with BDG includes the equity commitment and share capital and management long-term involvement of HYA Holding and the Founders Nicola De Blasio, Pasquale Longobardi and Vincenzo Farace, who will remain as manager with leading roles and targets of digital skills development, human capital enhancement and sustainable value generation shared with the Base Digitale Group. Metoda was assisted in the transaction by PTSCLAS as financial advisor, while Sesa acted with its internal Legal M&A team.



The solutions of Metoda will be integrated in the offer of Base Digitale Group, a company controlled by Sesa with a 93% stake and established in 2020 in collaboration with the Managing Partners Leonardo and Marco Bassilichi. BDG, also thanks to this partnership, continues on its path of growth and aggregation of competences, applications and technological platforms, strengthening its position as a reference operator for the digitalization of the Financial Services industry, with a revenue target for the year as of April 30, 2025 of about Eu 160 mn and 1,000 human resources.

The Sesa Group continues to boost its growth path, both in terms of resources and digital skills, through bolt-on industrial M&A in sectors of strategic importance for its development and with a policy of sustainable value generation for stakeholders.

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*“The partnership with Metoda Finance represents an important step forward in our commitment to support digital transformation and technological innovation in the Financial Services industry. Thanks to the integration of Metoda Finance’s expertise and software solutions, we further strengthen our ability to offer highly specialised vertical applications, responding more effectively to the challenges and opportunities of an ever-evolving sector”*, stated **Leonardo Bassilichi, CEO of Base Digitale Group**.

*“We are pleased to join Sesa Group and BDG, confident that this transaction will enable us to accelerate our growth path and expand our capabilities in technology and innovation. We share a commitment to the development of advanced technological solutions, designed to meet the new challenges posed by the markets. Thanks to this partnership, we will be able to consolidate our competitive position and offer our clients increasingly effective tools to face digital transformation and the complex dynamics of modern business”*, stated **Nicola De Blasio, CEO of Metoda Finance**.

*“We share with a leading Group the way to face the market challenges, the commitment towards the development of advanced technology solutions and we do believe that together we will manage with higher capability to answer to the new rules and framework that markets required, in front of digital transformation and complex trends of modern business where we are involved”* stated **Giovanni Piscitelli, CEO of HYA Holding**.

*“About 4 years after its establishment, Base Digitale Group reaches the size of about 1,000 specialized human resources, with expected revenues of about Eu 160 million in the financial year as of April 30, 2025 and further growth in the following years, in light of the strong orientation towards digitalization and technological innovation in the Financial Services sector. We continue, through investments in resources and business applications, in the development and aggregation of innovative solutions for the digitalization of enterprises and organizations”*, stated **Alessandro Fabbroni, CEO of Sesa**.

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**Sesa S.p.A.**, with Headquarters in Empoli (Florence), is the operating holding company of a Group with presence on the whole Italian territory and foreign countries as Germany, Switzerland, Austria, France, Spain, Romania and China, that represents the reference player in Italy in technological innovation, consultancy and Vertical Applications for the business segment, with consolidated revenues of Eu 3,210.4 million (+10.4% Y/Y) and 5,691 employees as of April 30, 2024 (+21.0% Y/Y).

Sesa Group has the mission of offering technological solutions, consulting and business applications to support the digital evolution, transformation and innovation towards sustainability of Enterprises and Organizations, through the following business Sectors:

- SSI (Software and System Integration) with revenues of Eu 823 million (+17.2% vs Eu 703 million as of April 30, 2023) and 3,852 Human Resources as of April 30, 2024 (+15% vs 3,350 Human Resources as of April 30, 2023);
- BS (Business Services) with revenues of Eu 114 million (+35.2% vs Eu 84 million as of April 30, 2023) and 721 Human Resources as of April 30, 2024 (+26% vs 570 Human Resources as of April 30, 2023);
- VAS (Value Added Solutions) with revenues of Eu 2,143 million (+14.7% vs Eu 1,869 million as of April 30, 2023) and 696 Human Resources as of April 30, 2024 (+14% vs 613 Human Resources as of April 30, 2023);



- DG (Digital Green) with revenues of Eu 245 million (vs Eu 367 million as of April 30, 2023) and 55 Human Resources as of April 30, 2024;
- Corporate with revenues of Eu 46 million (vs Eu 20 million as of April 30, 2023) and 367 Human Resources as of April 30, 2024.

Sesa Group pursues a sustainable development strategy for the benefit of its Stakeholders, with a track record in the period 2012-2024 of continuous growth in revenues (CAGR revenues 2012-2024 +12.1%), profitability (CAGR Ebitda 2012-2024 +15.8%) and employment (CAGR Human Resources 2012-2024 +17.0%). The long-term value generation strategy is based on skills development, environmental sustainability and social responsibility, with continuous improvement of ESG performance.

As of April 30, 2024, the Group generated a net economic value of about Eu 390 million (+26% Y/Y), distributed for over 65% to the remuneration of Human Resources, with 5,691 employees (+21.0% Y/Y), with improved hiring programs, education and Welfare programs to support diversity, work-life balance and well-being of Human Resources. Sesa introduced in its corporate bylaw the sustainable growth as Board of Directors priority and starting from FY 2022 Sesa has published the Integrated Annual Report, which represents both financial and ESG performance in a single complete and transparent document, in application of international reporting standards. In terms of sustainability governance, the Group's main companies achieved the ISO 14001 certification and the UN Global Compact membership.

Sesa has confirmed the Ecovadis rating at Gold level, the sustainability rating issued by MSCI at BBB level and the ESG rating issued by CDP at B level. Sesa is listed on the Euronext STAR Milan market (ISIN Code: IT0004729759) and is part of FTSE Italia Mid Cap index. Sesa is also part of Euronext Tech Leaders, Euronext's initiative dedicated to high-growth Tech companies.

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For Media Information	For ESG and Financial Information
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